

MICHEL LÊ

ART DIRECTOR

Integrated creative with experience in both traditional and digital media across various industries.

WORK EXPERIENCE

INTERMARK GROUP | Birmingham, AL
(2012-2019) Art Director

THE FORTÉ MARKETING GROUP | Birmingham, AL
(2010-2011) Freelance Art Director

BELT COLLINS HAWAII | Honolulu, HI
(2007-2009) Creative Services Design Manager

OSTRANDER CHU ADVERTISING | Honolulu, HI
(2005-2007) Art Director/Photo Editor

MEDIA HI PUBLISHING | Honolulu, HI
(2002-2005) Art Director

HONOLULU MAGAZINE | Honolulu, HI
(1998-2002) Art Director/Photo Editor

MARVEL ENTERTAINMENT GROUP | New York, NY
(1993-1997) Art Director

AWARDS

American Advertising Federation
American Institute of Graphic Artists
American Graphic Design
Annual Reports Consortium
Art Direction Magazine
Communication Arts Magazine
City & Regional Magazine Association
Hawaii Publishers Association
How Magazine
Outstanding Merchandising Achievement
Public Relation Society of America
Society of Professional Journalists

CONTACT

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SKILLS

Graphic design
Art direction / lifestyle & food photoshoot
Advertising
Photography / lifestyle, events, still
Branding / logo design
Collateral design
Environmental / indoors / outdoors design
Photo retouching
Photo compositing
Mix media illustration
Social media

COMPUTER SKILLS

Expert in Adobe CC:
InDesign
Photoshop
Illustrator
Bridge

OTHER SKILLS

French Bilingual (fluent written/spoken)

CLIENTS INCLUDE



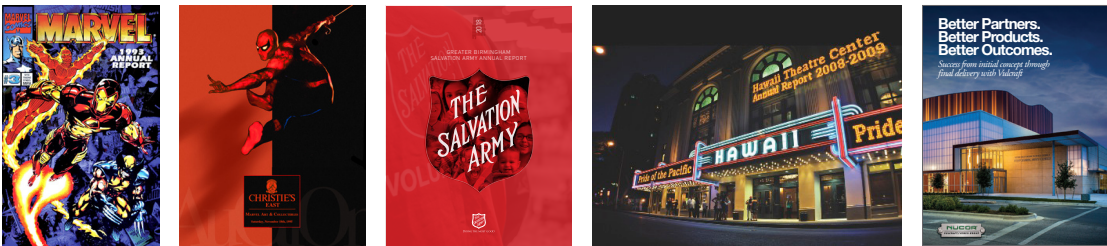
MAGAZINES



BOOKS



COLLATERAL



ENVIRONMENTAL / OUT OF HOME



ADVERTISING



BRANDING

